



## ROBUST INTEGRATION SOLUTION FROM FIORANO TO AN EVIDENT BROADCASTING INDUSTRY

**“Fiorano provided and integrated solution through Fiorano SOA platform, which provided both the messaging infrastructure and management interface with GUI based user interface for monitoring and creating business flows”**

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### BUSINESS PROBLEM

YLE in itself doesn't manage its IT; their IT is managed by a company called Tieto. We work hand in hand with many of the world's leading companies and organizations and grow in step with them.

Broadcasting industry is perhaps one of the most dynamic business verticals among all. The wheels of business are ever turning and require a very robust and agile infrastructural support. IT plays a key role in allowing broadcasting companies to keep up with the dynamic business demands. With the growing competition, companies have to fine-tune their processes in order to achieve competitive advantage. The key points that IT must address are the ability to quickly respond to business needs, provide access to data from stored in different departments. Similarly, the company was facing problems in trying to integrate data across different departments. Another major show stopper was the slow rate of change in the services offered by the background infrastructure for a new business requirement. The primary pain points that the company was facing were

- Integrating data from different departments
- Real-time access to data from different departments
- No interface to connect to in-house developed components
- Transforming data from different formats

### SOLUTION

The company had realized that they required a tool that will allow integrating data and application on one hand and also provide a mechanism to dynamically create a new business process. Ideally, there should be a middleware component taking care of integrating different applications and data using a standard format, so that new applications can also be brought into the integration spectrum in a future date. Also, there was a need for a tool that will allow creating web services around the applications or components, monitoring integrated applications, and creating and deploying new business flows.

Fiorano provided and integrated a solution through the Fiorano SOA platform, which provided both the messaging infrastructure and management interface with a GUI-based user interface for monitoring and creating business flows.

## **BENEFITS**

- A messaging bus was provided
- Real time data transformation between applications
- Seamless integration using messaging bus and adapters
- Service verification of applications
- Reduced cost of data integration and connections
- Time to market
- Centralized control

## **ABOUT FIORANO SOFTWARE**

Fiorano Software ([www.fiorano.com](http://www.fiorano.com)) is a leading provider of enterprise class business process integration and messaging infrastructure technology. Fiorano's network-centric solutions set a new paradigm in ROI, performance, interoperability and scalability. Global leaders including Fortune 500 companies such as Boeing, British Telecom, Credit Agricole Titres, Lockheed Martin, NASA, POSCO, Qwest Communications, Schlumberger and Vodafone among others have used Fiorano technology to deploy their enterprise nervous systems.

To find out more about how Fiorano can help you meet your enterprise integration objectives, visit [www.fiorano.com](http://www.fiorano.com) or e-mail [sales@fiorano.com](mailto:sales@fiorano.com)